



Saturday, August 4, 2018
9am – 1pm

Parke Regency Hotel & Conference Center
1413 Leslie Drive, Bloomington

Company: _____

Exhibitor Contact Name: _____

Street Address: _____

Website: _____

E-mail: _____ Phone: _____ Date: _____

Your Product or Service: _____

Signature of Authorized Representative: _____

Space Reservation

- Event Sponsorship \$3,000 (1)
- Stage Sponsor \$1,000 (2)
- Mommy Lounge \$700 (1)
- Kid Corner \$700 (1)
- Presenter \$600 (2)
- Bag Sponsor \$500 (1)
- Ticket Sponsor \$300 (1)
- BINGO Sponsor \$300 (1)
- *****
- Exhibitor Booth \$400
- Half Booth \$200 (home based business)
 - Home-based businesses only
 - Booth is 5' x 10', four-foot skirted table

50% of payment is due with signed contract.
Balance must be received by July 15th
Exhibitors agree to provide a \$25 giveaway by July 15th.
Exhibitor Move In – Friday, August 3rd 2-6pm
Exhibitor Move Out – Saturday, August 4th, 1-2pm
Booths must be staffed by 8:00am Saturday and are prohibited from tearing down before 1pm.

Return contract to:
OBGYN CARE/BABY EXPO
1414 Woodbine
Bloomington IL 61704
or to theresal@obgyncare.com

www.thebabyexpobloomington.com
309-807-2369

Payment Method

- Check (payable to OBGYN CARE)
- Credit Card (please call **309-807-2369**)

By Signing this Registration Form, you have read and agree with the terms and conditions listed on page two of this agreement and note that you have received copy of these requirements for your files.

Sponsor/Exhibitor Signature: _____

Print Name: _____

Terms and Conditions

Please keep a copy for your records and provide to all staff, partners and volunteers that will be involved in planning, setup and staffing of your booth.

1. USE OF SPACE

- a. **LIABILITY** – The Exhibitor is entirely responsible for the space leased and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven, any nails, hooks, tacks or screws in any part of the building. Exhibitor shall not affix to the walls or windows of any building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Show Management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of acts of God, strikes, or any other causes beyond its control.
- b. **AISLES** – Aisles, passageways and overhead spaces remain strictly under the control of Show Management. All exhibits and personnel must remain within the confines of their own spaces and Exhibitor will not be permitted to erect signs or display products in such a manner as to obstruct the view or disadvantageously affect the display of other Exhibitors. Interference with the light or space of another Exhibitor will not be permitted.
- c. **SPACE** – The space contracted is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without written consent of Show Management. In the event Exhibitor fails to occupy or use the space, or to have their exhibit completed and in place one hour prior to the opening of the show, they shall forfeit their right to the space and all prepaid rents, and upon demand pay any rental balance owing to Show Management. At that point, Show Management may reassign the booth space.
- d. **ALL DEMONSTRATIONS** – Or promotional activities must be confined within the limits of the purchased space. Noise resulting from the exhibit space must not interfere with other Exhibitors.
- e. **BOOTH PRODUCT SALES** – Any Exhibitor making taxable sales at Expo must be registered with an Illinois Tax ID to collect sales tax before the event begins. Out-of-state businesses must collect Illinois tax on all taxable sales made while in Illinois.
- f. **FOOD ITEMS** – Food items or drinks are not to be sold for purposes of on-premise consumption. Any items, beverages or samples intended for onsite consumption must conform to a sampling policy and requires written permission from Show Management and facility concessions.
- g. **BALLOONS** – Helium balloons (non-latex) may be used with written permission from the Baby Expo.
- h. **RESTRICTIONS** – Show Management reserves the right to restrict or remove exhibits, without refund, that may have been falsely entered or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, animals, things, conduct, printed matter, or anything of a character that might be objectionable to the show or Show Management.
- i. **OFFENDERS** – May be asked to leave the area if any of the above is violated; and as an Exhibitor offender, a refund will NOT be given.

2. RULES FOR EXHIBITS

- a. **ALL BOOTHS** and decorations must concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must be fire retardant. Contact Show Management if at all in doubt.
- b. **SET UP** - Booth should be completely set up not later 6pm Friday August 3rd.
- c. **INSTALLATIONS** – Any special carpentry, wiring, electrical or other work, shall be installed at Exhibitor's expense.
- d. **LICENSES** – Any and all City, County, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at their own expense prior to the opening of the show.
- e. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD** – Management shall not be liable for any damages or expenses incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled. If for any reason, beyond the control of Show Management, the show is not held, Management may retain the amounts paid by Exhibitors as is necessary to defray expenses already incurred by the Show.
- f. **TERMS AND CONDITIONS** – This contract contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.
- g. **SECURITY FOR RENTAL** – Failure on the part of the Exhibitor to pay rental as specified under the contract, shall entitle Show Management to seize all materials displayed by the Exhibitor within the described show, and to retain the same as security for any unpaid rental amount owing.
- h. **AMENDMENTS** – Exhibitor agrees to abide by decisions of Show Management concerning all matters pertaining to the administration and success of the Show.
- i. **ATTORNEY FEES** – In the event suit or action is brought by Show Management under this agreement to enforce any of its terms, it is agreed that as the prevailing party, The Baby Expo and Obstetrics and Gynecology Care Associates, S.C. shall be entitled to reasonable attorney fees to be fixed by the trial and appellate courts.
- j. **STORAGE** – There will be a \$300 fee charged to your business if booth items are left overnight without prior approval.
- k. **EARLY TEAR DOWN** – Tearing down your booth space before the show is over is NOT allowed and you will be charged a fee of \$300.

3. SECURITY – We wish to provide the tightest security possible for the protection of your exhibit properties. However, The Baby Expo, LLC, the facility management, or our insurance company is NOT financially liable for losses or mysterious disappearances of any kind. We recommend that all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) The facility will be secured during set-up and on event day. Any additional security may be arranged by the Exhibitor, at their expense.

4. CANCELLATION AND REDUCTION POLICY – Any cancellations or changes MUST BE IN WRITING and received by our office no later than 30 days prior to date of show. REFUNDS will be made and any reduction in booth space is subject to a \$100 penalty for each cancelled booth. No refunds will be granted after 30 days prior to the show date.

5. LIABILITY – Neither The Baby Expo and Obstetrics and Gynecology Care Associates, S.C., the event's Decorator, Sponsors, or Service Contractors, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employee or property from any cause whatsoever. The Exhibitor, upon signing the contract, expressly releases the aforementioned from any and all claims for such loss, damages or injuries.