

Major Sponsorships

Event Sponsor - \$3,000 (1 available)

Category Exclusive

Benefits Include: 2-8x10 Booths at the entrance of exhibit area - \$800.00 value

- 1-fifteen-minute set of stage time. (Topic approved by The Baby Expo)
- Your company name /logo proportionally sized on promotional and collateral materials including:
 - Website homepage
 - Flyers, signs
 - Event Signage
 - Front of event program
 - Event ticket
- Included on BINGO card
- Lunch Vouchers (4)
- 25 admission tickets to The Baby Expo - \$125 value (\$5 each)
- Insert (provided by you) in The Baby Expo event bags provided to the first 200 attendees.



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OBSTETRICS AND GYNECOLOGY
CARE ASSOCIATES, S.C.

Stage Sponsor - \$1,000 (2 available)

Benefits Include:

- 1 8x10 Booth - \$400.00 value
- 1-fifteen-minute set of stage time. (Topic approved by The Baby Expo)
- Your company name /logo proportionally sized on promotional and collateral materials including:
 - Website homepage
 - Signage on stage
 - Front of event program
- Included on BINGO card
- Lunch Vouchers (4)
- 15 admission tickets to The Baby Expo - \$75 value (\$5 each)
- Insert (provided by you in The Baby Expo event bags provided to the first 200 attendees.)

“Anyone who has a product or service related to parents, babies, or birth should not miss the opportunity to be involved in The Baby Expo!” – Kate Herzel, Heartland Doulas

Area Sponsorships

Nursing Lounge - Furnish and equip the Nursing Lounge with your company's products to create a space where parents can nurse, pump and feed their babies.

Kid Corner - Furnish and equip with the Sports Lounge with your company's products to create a space where attendees can take a break from the baby expo.

Carseat Safety Check Sponsor – Help underwrite the cost of a carseat safety check. Display 3-4 vehicles.

Cost of Each: \$700.00

Benefits Include:

- Your company name /logo proportionally sized on promotional and collateral materials including:
 - Website
 - Signage at the appropriate area (ie, nursing, sports, parking or carseat)
 - Back of event program
- Included on BINGO card
- Lunch Vouchers (2)
- 10 admission tickets to The Baby Expo - \$50 value (\$5 each)
- Insert (provided by you) in The Baby Expo event bags provided to the first 200 attendees.



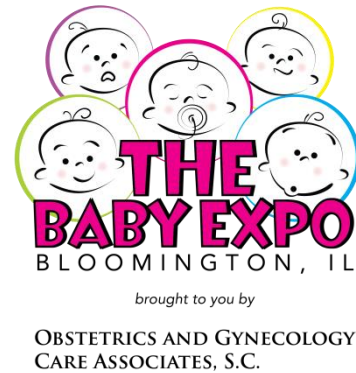
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www.thebabyexpobloomington.com - (309) 807-2369

Sponsorships



Presenter – \$600 (2)

Benefits Include:

- 1 8x10 Booth – (\$400 value)
- 1-fifteen-minute set of stage time. (Topic approved by The Baby Expo)
- Your company name /logo proportionally sized
 - Website
 - Back of event program
- Included on BINGO card
- Lunch Vouchers (2)
- 10 admission tickets to The Baby Expo - \$50 value (\$5 each)
- Insert in The Baby Expo event bags provided to the first 200 attendees. (provided by you)

Swag Bag Sponsor - \$500

The first 200 attendees will receive a bag pre-stuffed with coupons and valuable merchandise from exhibitors and sponsors. Benefits Include:

- Prominent logo exposure on the first 200 The Baby Expo attendee event bags
- 5 admission tickets to The Baby Expo - \$25 value (\$5 each)
- Logo on the back of the event program
- Insert in the event bags (provided by you)

Ticket Sponsor - \$300

Benefits Include:

- Your company logo on back of all the Baby Expo event tickets
- 2 admission tickets to The Baby Expo - \$10 value
- Recognition on website
- Listing on back cover of event program
- Insert in event bags (provided by you)

BINGO Sponsor - \$300

Benefits Include:

- Your company logo on all Baby Expo BINGO cards
- 2 admission tickets to The Baby Expo - \$10 value
- Recognition on website
- Listing on back cover of event program
- Insert in event bags (provided by you)

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