

# Major Sponsorships

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OBSTETRICS AND GYNECOLOGY  
CARE ASSOCIATES, S.C.

## Event Sponsor - \$3,000

*Category Exclusive*

### Benefits Include:

- 2-8x10 Booths at the entrance of exhibit area - \$800.00 value
- 1-fifteen minute set of stage time. (Topic approved by The Baby Expo)
- One promotional post on Baby Expo Facebook which can include your logo, photo, description of your company.
- Your company name /logo proportionally sized on promotional and collateral materials including:
  - Website homepage
  - Posters, Tent Cards, Yard Signs, Radio
  - Event Signage
  - Event Tee Shirt (if confirmed by May 1<sup>st</sup>)
  - Front of event program
  - Event ticket
- Included on BINGO card
- Lunch Vouchers (4)
- 25 admission tickets to The Baby Expo - \$125 value (\$5 each)
- Insert(provided by you) in The Baby Expo event bags provided to the first 300 attendees.

## Stage Sponsor - \$1,000 (2 available)

### Benefits Include:

- 1 8x10 Booth - \$400.00 value
- 1-fifteen minute set of stage time. (Topic approved by The Baby Expo)
- Your company name /logo proportionally sized on promotional and collateral materials including:
  - Website homepage
  - Signage on stage
  - Event Tee Shirt (if confirmed by May 1<sup>st</sup>)
  - Front of event program
- Included on BINGO card
- Lunch Vouchers (4)
- 15 admission tickets to The Baby Expo - \$75 value (\$5 each)
- Insert(provided by you in The Baby Expo event bags provided to the first 300 attendees.)

### Testimonials

*We could not be more pleased about our decision to sponsor The Baby Expo in 2016. We found the event to be extremely well-organized; no detail was overlooked! We especially liked the BINGO incentive for every single attendee to not only stop by our booth, but also engage in conversation with us. We have done a lot of expos and seen little return on our investment, but the number of clients and leads we have seen from The Baby Expo has been far and above what we expected. We were amazed to see that leveraging our free tickets as a way to gauge interest and collect warm leads from expectant parents led to an increase in both sales and brand awareness.—*

Kate Herzel,  
Heartland Doulas

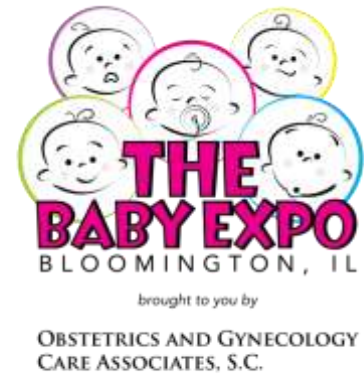
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*“Anyone who has a product or service related to parents, babies, or birth should not miss the opportunity to be involved in The Baby Expo!” – Kate Herzel, Heartland Doulas*

[www.thebabyexpobloomington.com](http://www.thebabyexpobloomington.com) - (309) 807-2369

# Area Sponsorships

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**Nursing Lounge** - Furnish and equip the Nursing Lounge with your company's products to create a space where parents can nurse, pump and feed their babies.

**Kid Corner** - Furnish and equip with the Sports Lounge with your company's products to create a space where attendees can take a break from the baby expo.

**Carseat Safety Check Sponsor** – Help underwrite the cost of a carseat safety check. Display 3-4 vehicles.

**Cost of Each:** \$700.00

## **Benefits Include:**

- Your company name /logo proportionally sized on promotional and collateral materials including:
  - Website
  - Signage at the appropriate area (ie, nursing, sports, parking or carseat)
  - Event Tee Shirt (if confirmed by May 1<sup>st</sup>)
  - Back of event program
  
- Included on BINGO card
- Lunch Vouchers (2)
- 10 admission tickets to The Baby Expo - \$50 value (\$5 each)
- Insert (provided by you) in The Baby Expo event bags provided to the first 300 attendees.

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# Sponsorships

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## Presenter – \$600 (2)

Benefits Include:

- 1 8x10 Booth – (\$400 value)
- 1-fifteen minute set of stage time. (Topic approved by The Baby Expo)
- Your company name /logo proportionally sized
  - Website
  - Back of event program
- Included on BINGO card
- Lunch Vouchers (2)
- 10 admission tickets to The Baby Expo - \$50 value (\$5 each)
- Insert in The Baby Expo event bags provided to the first 300 attendees. (provided by you)

## Swag Bag Sponsor - \$500

*The first 300 attendees will receive a bag pre-stuffed with coupons and valuable merchandise from exhibitors and sponsors.* Benefits Include:

- Prominent logo exposure on the first 300 The Baby Expo attendee event bags
- 5 admission tickets to The Baby Expo - \$25 value (\$5 each)
- Logo on the back of the event program
- Insert in the event bags (provided by you)

## Ticket Sponsor - \$250

Benefits Include:

- Your company logo on back of all The Baby Expo event tickets
- 2 admission tickets to The Baby Expo - \$10 value
- Recognition on website
- Listing on back cover of event program
- Insert in event bags (provided by you)

## BINGO Sponsor - \$250

Benefits Include:

- Your company logo on all Baby Expo BINGO cards
- 2 admission tickets to The Baby Expo - \$10 value
- Recognition on website
- Listing on back cover of event program
- Insert in event bags (provided by you)

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